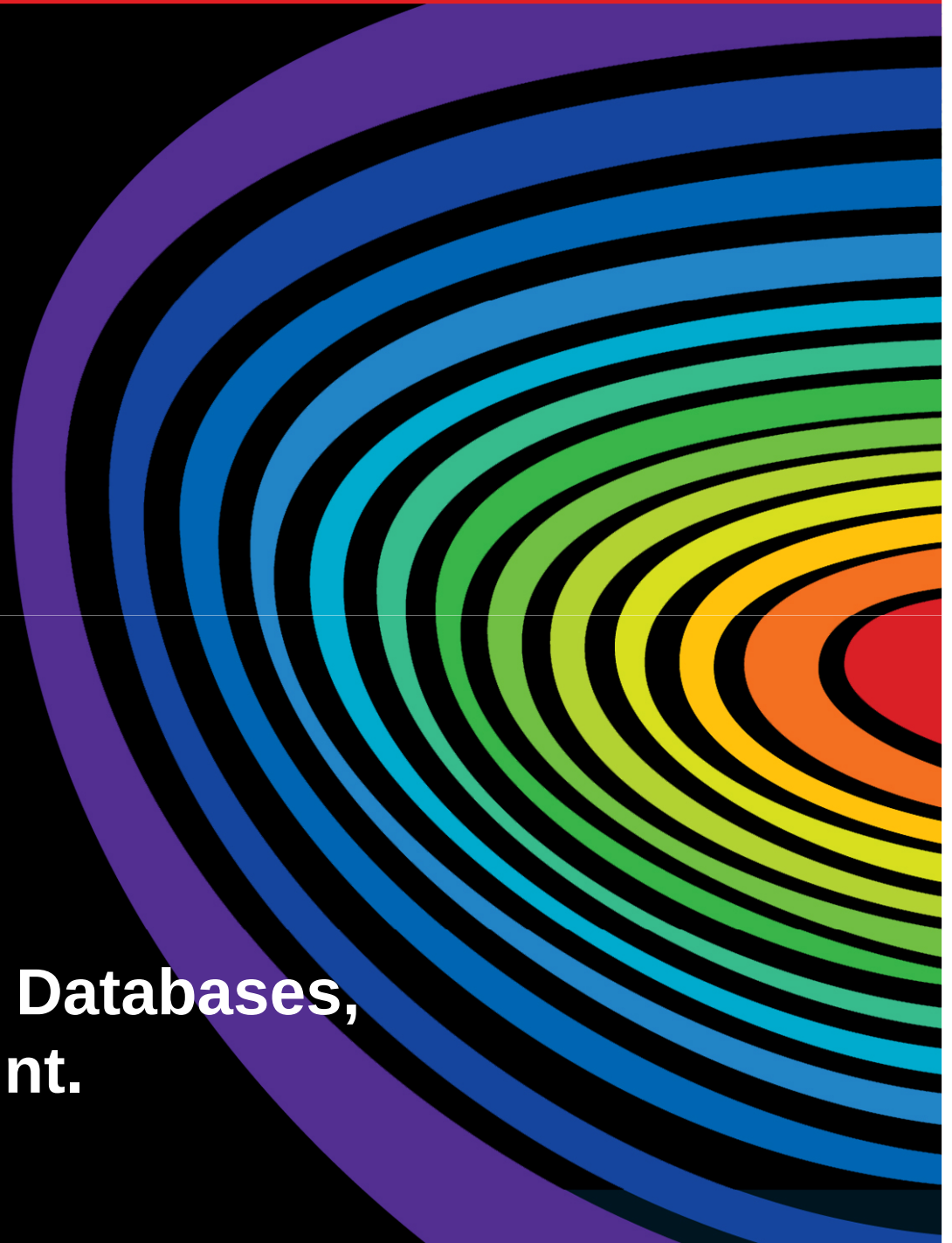


IOP Publishing

Yann Amouroux
Regional Manager

**Opening of Research Databases,
a Publisher's viewpoint.**

Vilnius, 24 May 2012





Opening of Research Databases

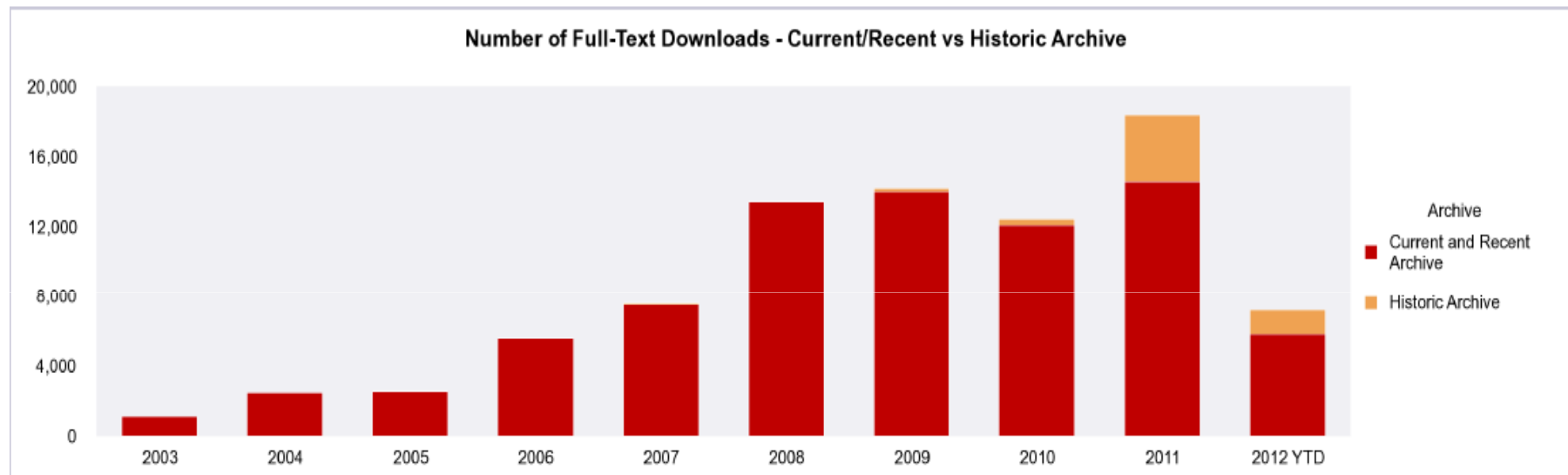
- Review of IOP resources within Lithuania and their impact over the years.
- IOP archive resource, its impact in recent times.
- IOP support to libraries and academics.
- How does IOP analyse usage and how could this benefit LMBA consortium?



Review of IOP resources

- Positive impact achieved with providing greater electronic access to Lithuanian researchers, together with continuous training programme from LMBA.
- Electronic usage tripled in first 2 years, then doubled again since.
- More resources made available since the first license was agreed, usage statistics proving end users making the most of it all.
- Increase in editorial activity, more articles published in recent years.
- Signs for 2012 already indicating a strong year, over 18% increase compared to 2011 so far, hopefully the license will be renewed...

Review of IOP resources



Number of Article Downloads										Total
2003	2004	2005	2006	2007	2008	2009	2010	2011	2012 YTD	
1,121	2,466	2,528	5,578	7,534	13,448	14,009	12,127	14,602	5,847	79,260

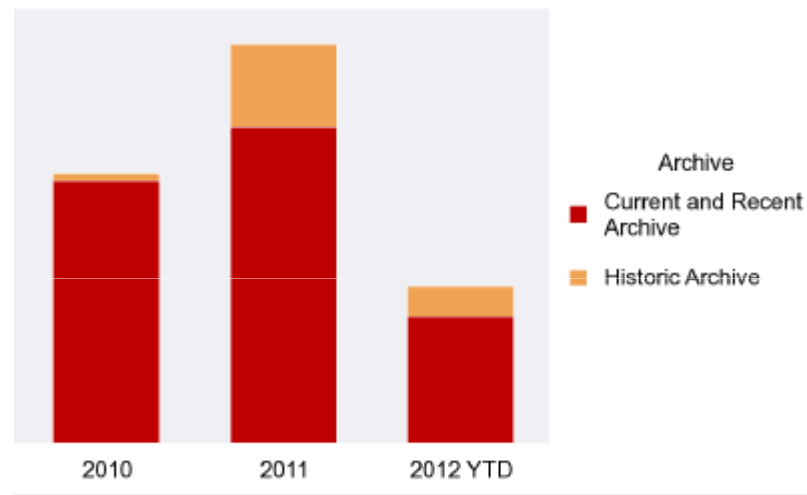


IOP archive resource, its impact in recent times

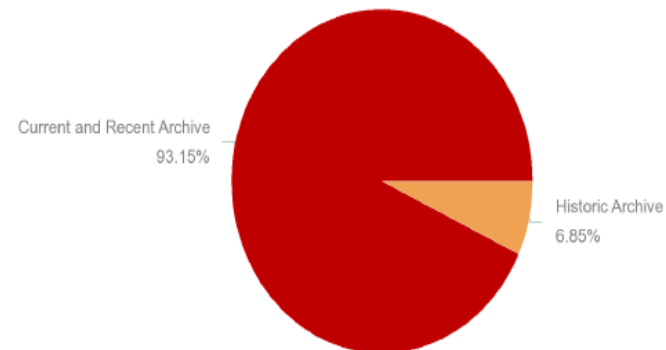
- In December 2010 LMBA acquired the IOP archive.
- One-off purchase of the entire 1874-2000 collection.
- All data provided for local loading.
- Immediate impact on overall downloads, from 327 downloads in 2010, to 3,809 in 2011 and already 1,386 in the first 4 months of 2012 alone.
- Perpetual rights acquired by LMBA.
- Within the next few years, usage of historical archive likely to be in line with most institutions, around 25 to 30% of overall downloads.



IOP archive resource, its impact in recent time



Number of Full-Text Downloads - Current/Recent vs Historic Archive 2003-2012 YTD





IOP support to libraries and academics

librarians.iop.org/

- Provides easy access to sections including:
 - Pricing and ordering,
 - Overview of your current IOP Publishing subscriptions,
 - Registering your institution and IP addresses,
 - Adding and changing your site contact details,
 - COUNTER and Shibboleth FAQs,
 - Feedback, contact information and customer services,
 - Regional representative and international office information.

IOP support to libraries and academics

The screenshot shows the IOP Author Services website in a Mozilla Firefox browser window. The browser's address bar displays the URL `http://authors.iop.org/atom/usermgmt.nsf/AuthorServices`. The website's header features the IOP logo and the text "For Authors". A login section includes fields for "Login:" and "Password:" with a "Go" button, and a "Create account" link. Below the header, a navigation bar lists links: "IOP FOR REFEREES", "IOP PUBLISHING", "IOP JOURNALS", and "CONTACT US". Two prominent announcements are displayed: "Journal of Micromechanics and Microengineering (JMM): To submit a NEW article to JMM please [click here](#)." and "Modelling and Simulation in Materials Science and Engineering (MSMSE): To submit a NEW article to MSMSE please [click here](#)." The main content area is divided into two columns. The left column, titled "Author services home", contains a list of links: "Author login", "Submit an article", "Track your article", "Author guidelines", "LaTeX guidelines and class file", "Word guidelines", "Graphics guidelines", "Classification schemes", "Ethical policy", and "Copyright FAQs". The right column, titled "Author Services", contains several sections: "Publishing your work with IOP Publishing is now quicker and easier than ever before.", "The new and improved online Author Services offers all you need via one single login process for efficiency, security and peace of mind. To access this new facility you need to be logged in to your IOP services account ([create account](#)) or logged in to your Author Services account, if you already have one.", "Submit without delay: Whether you are using this service for the first time or you are a returning author, our PDF build facility means all you need to do is submit and approve your manuscript and the peer-review process will begin immediately.", "Keep everything in one place: Whether you want to make revisions, check proofs, access your referee reports or correspond with the journal team, your personal author homepage is the place for every step of the publication process.", "Monitor your progress: [Track the progress of your manuscript](#) from the moment you submit your article, through the peer-review process, to decision and publication.", "Keep your research safe: Your author homepage is secure, so you can be assured your research and all communications remain confidential.", "Using this service for the first time: If you do not have a personal author homepage yet, we will set one up for you as soon as we receive your article - all you need to do is [submit](#) your article.", "Returning authors: **Login** to your personal author homepage and access all the latest information about your article or submit a new one."

IOP support to libraries and academics

The screenshot shows a Mozilla Firefox browser window with the title "Referee services - Mozilla Firefox". The address bar displays the URL "http://atom.iop.org/atom/usermgmt.nsf/refereeservices". The browser's toolbar includes a back button, a search bar with the Google logo, and a "Most Visited" section. The website content features a red header with the text "IOP | For Referees" and a login form with fields for "Login:" and "Password:" and a "Go" button. Below the header, there is a navigation bar with links: "IOP FOR AUTHORS | IOP PUBLISHING | IOP JOURNALS | CONTACT US". The main content area is divided into two columns. The left column, titled "Referee services home", contains a list of links: "Referee login", "Peer review policy", "General referee guidelines", "Classification schemes", "Volunteer to be a referee", "Introduction to refereeing", "Ethical policy", and "Copyright FAQs". The right column, titled "Referee services", contains a welcome message and links to "Login", "Peer review policy", "General referee guidelines", "Classification schemes", "Volunteer to be a referee", and "Introduction to refereeing", each followed by a brief description of the service.

Referee services - Mozilla Firefox

File Edit View History Bookmarks Tools Help

Referee services

http://atom.iop.org/atom/usermgmt.nsf/refereeservices

Most Visited https://mail.iop.org/m... Fulfil IOP IOPscience:... Welco... Mimecast Administration Online Statistics Portal Citrix salesforce.com - Ente... BUSINESS DEVELOPM...

IOP | For Referees

Login: Password: Go

Create account

IOP FOR AUTHORS | IOP PUBLISHING | IOP JOURNALS | CONTACT US

Referee services home

- ▶ **Referee login**
- ▶ **Peer review policy**
- ▶ **General referee guidelines**
- ▶ **Classification schemes**
- ▶ **Volunteer to be a referee**
- ▶ **Introduction to refereeing**
- ▶ **Ethical policy**
- ▶ **Copyright FAQs**

Referee services

Welcome to Referee services. We greatly appreciate the time and effort given by our referees in reviewing papers for publication in our journals. Referees can find all the information they need here.

Login to your own personal referee homepage and gain access to our online peer review system.

Peer review policy
An overview of IOP Publishing's editorial policies.

General referee guidelines
Please read these guidelines carefully before you report on any IOP journal article.

Classification schemes
Online information about the subject classification schemes used for various IOP journals.

Volunteer to be a referee
Please tell us if you would be willing to referee articles for IOP Publishing.

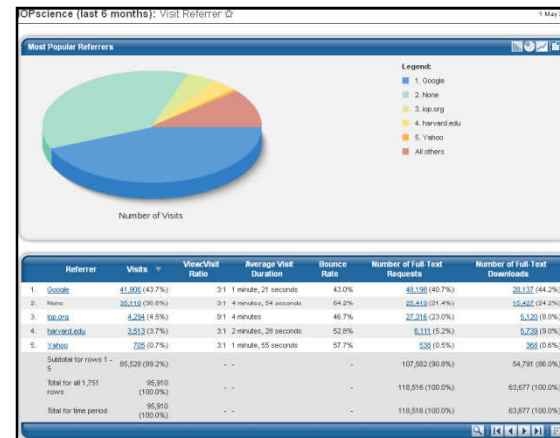
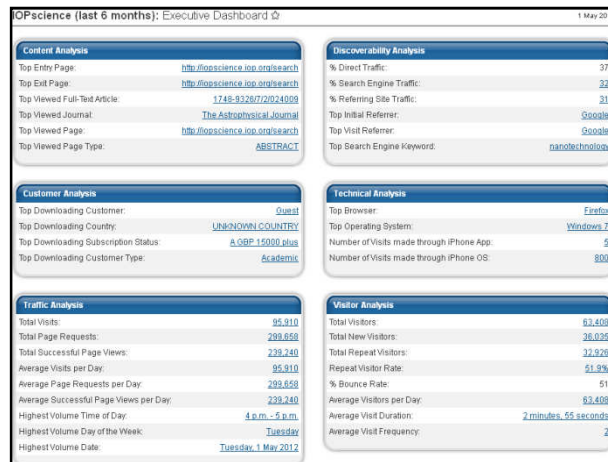
Introduction to refereeing
For new referees - an introductory guide to the peer review process and writing referee reports.



IOP usage analysis, could this help LMBA?

- IOP Publishing has in-house dedicated team on web analytics and user experience analysis.
- Understanding where usage originates from, how users interact with our platform and electronic resources.
- Understanding of the community on a wider scale, how do we compare and how can we improve?
- Potentially provide the consortium with key information on users from Lithuania, are they using the resources as much as you believe?

Web Analytics/User Experience Analysis



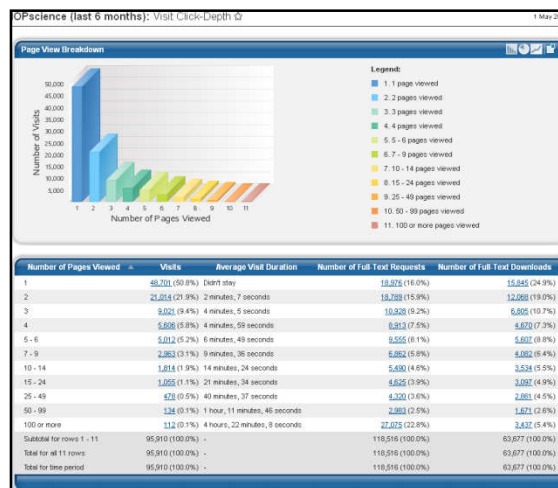
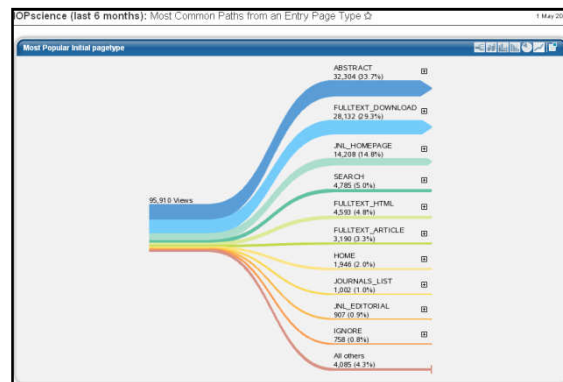
1. Discoverability (how visitors are finding our site)

2. Click-Stream Analysis (how visitors navigate through our site)

3. Visitor Engagement (how deeply our visitors interact with our site)

4. Visitor Loyalty (how frequently and how recently repeat visitors visit our site)

5. Most Popular Features / Pages



Global Research Analysis

Scopus

Journal Citation Report

Scimago

MIDAS



Measure global research activity and quality

Understand Growing and Shrinking areas of research

Benchmark IOP journals against competitors

Understand our customers and researchers better



Any questions?

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