



How to Write a World Class Paper

AGENDA

Welcome

Emilija Banionytė - President of the Lithuanian Research Library Consortium - 10 minutes

Introduction

STM publishing, why publish, short introduction to journal metrics

Igor Hundziak, Account Manager Poland and Baltic States, Elsevier – 20 minutes

How to publish a world class paper

Christine Cooper, Professor - Co-editor *Critical Perspectives on Accounting* - 90-120 minutes

Questions & Answers - 15-30 minutes

*** About Professor Christine Cooper:**

Christine is from the University of Strathclyde, Department of Accounting and Finance.

The department was ranked No. 2 in the UK or Accounting & Finance by Sunday Times (2013).

For more information, please visit <http://www.strath.ac.uk/accfina>